

# RAISE UP RADIO

---

## **The Project**

Raise Up Radio addresses the educational needs of rural youth and families, ensuring distance learning and library services are more equitably accessible. The project utilizes radio as a means of program distribution because of its low barrier to direct access to content by community members. In addition, the project builds infrastructure for participating libraries serving rural communities through collaboration and mentorship with the University of North Texas' nationally recognized family learning scholars, while also creating a model that illustrates best practices for national adoption.

## **The Toolkit**

A toolkit was created to serve as a resource for rural library staff seeking to design podcast programming in partnership with their local community. The toolkit provides detailed information concerning the process of building a successful program, recording podcasts, and completing a program assessment.



# Overview

Topic	Learning Outcome
<b>Connected Learning</b>	<ul style="list-style-type: none"><li>● Identify the concepts of the connected learning framework</li><li>● Identify how the framework can be used through the RURL program.</li></ul>
<b>Strategic Planning</b>	<ul style="list-style-type: none"><li>● Identify your library's mission, vision statement, and future goals.</li><li>● Summarize the key components of a strategic plan.</li><li>● Identify the goals of the strategic plan that can be addressed through the RURL program.</li></ul>
<b>Asset Mapping</b>	<ul style="list-style-type: none"><li>● Define the process of asset mapping.</li><li>● Identify and recognize the talents, skills, and resources that are available in your community.</li><li>● Create a visual asset map of your community.</li></ul>
<b>Program Planning</b>	<ul style="list-style-type: none"><li>● Identify volunteers and staff who will assist with the program.</li><li>● Identify resources available within your community.</li><li>● Create a timeline for the program.</li><li>● Identify the target audience for the program</li></ul>
<b>Selecting Topics</b>	<ul style="list-style-type: none"><li>● Identify the STEM topic/topics and activities that are within your community.</li><li>● Develop STEM learning kits for community members to participate in the podcast.</li><li>● Create a podcast session planning guide.</li></ul>
<b>Planning the Episode</b>	<ul style="list-style-type: none"><li>● Create an outline for your podcast sessions.</li><li>● Write a script for a podcast episode.</li><li>● Identify best practices for interviewing STEM experts.</li></ul>
<b>Podcasting Equipment</b>	<ul style="list-style-type: none"><li>● Identify the basic equipment necessary to produce a podcast.</li><li>● Demonstrate how to download and utilize the basic functions of audio editing software.</li></ul>
<b>Assessing Your Program</b>	<ul style="list-style-type: none"><li>● Analyze the program's effectiveness or impact within the community.</li><li>● Examine the engagement of participants.</li><li>● Summarize program outcomes and make suggestions for future programs.</li></ul>

## More Information

<https://rurl.ci.unt.edu>